

AGRI-URBAN

Programme reference:
103

Start date:
15 September 2015 Phase 1
3 May 2016 Phase 2

Duration:
6 months (Phase 1) +
24 months (Phase 2)

Total cost:
€ 651.814,00

EU contribution:
€ 516.359,80

EU contribution to the
Municipality of Cesena:
€ 41.037,50

Cesena budget:
€ 8.793,75

National contribution:
€ 8.793,75

Funding Programme:
URBACT III



Comune di Cesena

PARTNERSHIP

Coordinator:

- Municipality of Baena (ES)

Partners:

- Municipality of Fundão (PT)
- Municipality of Pyli (GR)
- Municipality of Södertälje (S)
- Municipality of Cesena (IT)
- Municipality of Monmouthshire County Council (UK)
- GAL Pays des Condruces (BE)
- Municipality of Jelgava (LV)
- Municipality of Petrinja (HR)
- Municipality of Mouans Sartoux (FR)
- Municipality of Mollet Del Vallès (ES)

A European network for the promotion of agri-food employment in small and medium-sized cities

OBJECTIVES

The Agri-Urban project, funded under the URBACT III program, has seen its implementation in two phases: a first phase of 6 months, where the Baseline Study document was drawn up, which describes the local situation and needs of the territories of individual cities involved and a second phase, of 24 months, which has as its aim the creation of an integrated action plan in each partner city through which to define solutions and strategies on the agri-food theme.

In fact the project aims to create a **European network** of small and medium-sized cities, with a potential for **creating jobs** in their rural or peri-urban, through an **integrated approach**, combining the social and environmental dimensions of agriculture in an **innovative way**.



ACTIONS

While Phase 1 focused on the drafting of preparatory documents, such as the Baseline Study, Phase 2 is related to the implementation of the following main actions:

1. Reinforcing agrifood district identity for the city of Cesena, with a focus on urban markets, smart and sustainable land use, to support digital innovation and the promotion of food and wine tourism;
2. transnational exchange of good practices between project partners and preparation of integrated action plans in each city;
3. Promoting the development and innovation of SMEs through encouragement of online commerce systems and the promotion of excellences agrifoods;
4. Reinforcing local relationships in order to build new training networks.

EXPECTED RESULTS

Eleven cities involved in the project will have to define needs, interventions and sustainable policies for the revitalization of the agrifood sector within of the Local Support Groups (ULG). The final result of this process will be collected in an Integrated Action Plan (IAP) in each partner city.

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